

THE LAUDERDALE MARINA INC.
"on the Inland Waterway"

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To Whom It May Concern:

For more than two years, we have been selling the PRI fuel treatment line at our marine store and have had very high customer satisfaction and excellent movement off the shelf. In fact, PRI has been so successful that we no longer carry Bio-Bor. PRI fuel treatments are far and above our best selling fuel treatment line.

Although the PRI-D diesel treatment, PRI-G gasoline treatment, and PRI-OCIDE biocide were relatively new to South Florida when we started with the products, sales grew rapidly. We used to have many clients coming back from the Bahamas complaining about poor engine performance from poor quality fuel as well as excessive water in their tanks (they use outside storage tanks in the Bahamas). Today, they take PRI-G and PRI-D with them, often cases at a time, and the complaints have gone away. Word spreads quickly among South Florida boaters, and today, they definitely prefer PRI fuel treatments.

Recently a client came to me to relay his experience with PRI-D. He just had a scheduled overhaul on his 12-92 Detroit Diesels. He was amazed that there was absolutely no carbon on the piston crowns or exhaust valves. He said you could even see the injector spray pattern on each piston crown. These types of comments from satisfied PRI clients are not uncommon.

As dockmaster here at Fort Lauderdale's most popular fuel dock (established in 1948), I practice what I preach. I use PRI myself, and have been extremely satisfied. As the largest Boston Whaler dealer in this area, and dealer for Shamrock, Johnson and Yamaha engines, we at Lauderdale Marina are very careful about what we recommend. PRI fuel treatments are simply the best products of their kind available to boaters today.

Sincerely,



Mike Driver
Dockmaster